

Myartspace launches “Premium Membership for Artists” program – a powerful package of new features to help artists

Myartspace.com, the premier online social network for the art world is pleased to announce early availability of “Premier Membership for Artists”, a rich collection of powerful new features for myartspace members.

New York, NY and Palo Alto, CA (PRWEB) December 17, 2007 -- myartspace.com, the premier online social network for the art world, has launched an exciting new offering "Premium Services for Artists ". It's a package of extra features for those myartspace users that want more professional capabilities like their own personal web address (URL), different templates to present their galleries, a more professional personal home page, the ability to generate Adobe PDF documents from galleries and lots more features.

The premium service is a paid subscription, \$75 per year. As an introduction to the service, current myartspace members can sign up early for \$40 and get a 13-month subscription that lasts until January 31, 2009 if they sign up by year-end.

Catherine McCormack-Skiba, Founder and Creative Director at myartspace noted “We have noticed in our community that many artists want more professional capabilities in a site. They are using myartspace as a platform for their online presence, as their commercial network to raise their awareness level, and increasingly as their vehicle to sell their work. We felt compelled to help them with some really powerful new features. We believe our art collectors are also in need of more advanced capabilities, and we hope to offer a premium subscription for them in 2008”.

To highlight a few of the services available to premium members:

- A personalized URL (web address) for the artists on myartspace -- www.myartspace.com/artistname
- Two different gallery templates to display their work – the traditional flash gallery and a new more vertically oriented HTML gallery.
- A private copy of “Inside Art Edge”, a new bi-weekly bulletin that highlights opportunities for artists – scholarships, contests, fellowships, interesting events and even bargains.
- A Press Release capability so artists can make announcements and have them broadcast and syndicated around the globe through myartspace

- A personal event posting service so artists can alert their peers, friends and buyers of upcoming events (such as solo or group shows). Premium services lets artists integrate their own personal work into an eVite that can be sent.
- Two different “personal profile/home” pages – the traditional one and a professional template that allows the inclusion of music and video on the page and a higher degree of organization.
- A performance boost for online gallery playback with “SmartCache for myartspace”. This creates a fast, ready-to-run version of the online gallery that can start up quicker.
- Weekly analytical reports that provide insights into how frequently artists creative work has been viewed.
- Adobe PDF generation for galleries. This allows artists to be able to generate electronic “eBooks” of their work which can be easily printed or distributed.
- Handy drag-and-drop tools to allow artists to rearrange the order/sequence of images in a gallery, or even the order in which galleries appear to the world.

Sign-Up for Premium Services for Artists began today. Artists can begin by creating their own personal web address (URL) and professional home page. The full complement of premium services will be rolled out over the next month. A detailed brochure is available at: <http://www.myartspace.com/premium/psbrochure.pdf>.

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About myartspace:

myartspace, the premier online social network for the art world, is one of the fastest growing and diverse communities on the internet. Its members include 30,000 artists, collectors, galleries and other art world professionals from across the globe, and it currently hosts the work of nearly 10,000 artists. Membership is free and artist can upload an unlimited amount of work including images, music and video. Myartspace is created and run by CatMacArt Corporation. www.catmacart.com.

Website: <http://www.myartspace.com>
 Details: <http://www.myartspace.com/premium>
 Blog: <http://www.myartspace.com/blog>
 info: info@catmacart.com